

## YEAR IN REVIEW

## SUPPLY HOPE

# ZO19 REVIEW

The start to 2019 was focused on recovering from the political upheaval and civil unrest in Nicaragua. While many businesses and nonprofits ceased operations, we were able to continue 95% of our acitives, ensuring that we were able to provide reliable income and accessible food to those still in need.

## RE-LAUNCHING FRESCO EXPRESS

### AFTER HAVING TO PAUSE...

OUR FRESCO EXPRESS MICRO FRANCHISES TO PROTECT OUR STORE OWNERS, WE WERE ABLE TO RESUME OUR FULL OPERATIONS IN JANUARY.





## THE NUMBER OF FRESH FRUIT JUICES BEING PRODUCED DAILY FOR FRESCO EXPRESS AT THE BEGINNING OF 2019



## HGH WEDDIN LIBRA 50 Oueso Fresco Queso Seco Queso Mozzarella Crema: UNIDAD. a 45 .... MERCADO FRESC



Raised \$27,371 for parents living in poverty at the end of 2018

# HIGH LIGHTS



95% of Supply Hope kids enrolled in school







### THE NUMBER OF FRESH FRUIT JUICES BEING PRODUCED DAILY FOR FRESCO EXPRESS AFTER OPENING OUR COMMERCIAL KITCHEN

## CUCINA FRESCA

We moved into our own commercial kitchen in October 2019 and took our next big step toward reaching sustainability.

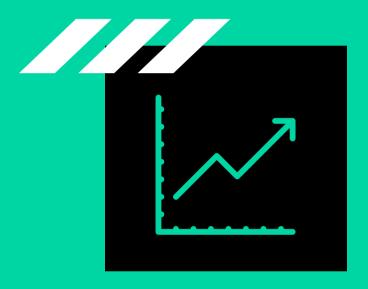




We are making higher-margin products like nacatamales inhouse.

Up to 7,500 juices produced per day, supporting 500 stores.





Selling wholesale to local businesses to support our operations and offset costs



### 2019 SAVINGS PROGRAM

Because of a generous donor, every store owner who saved all year had 20% of their savings matched in their accounts.

At the end of the year, \$11,000 had been saved by Supply Hope store owners and \$2,200 was contributed as a 20% match.

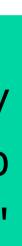


Scarleth was one of our top sellers for Fresco Express, so we tired her to join our staff as a trainer to coach our new recruits.

She says: "I am empowered!... I try to provide a good environment so they can push themselves."

"As a former Fresco Express worker, I know that if they give it their 100%, they can make it."









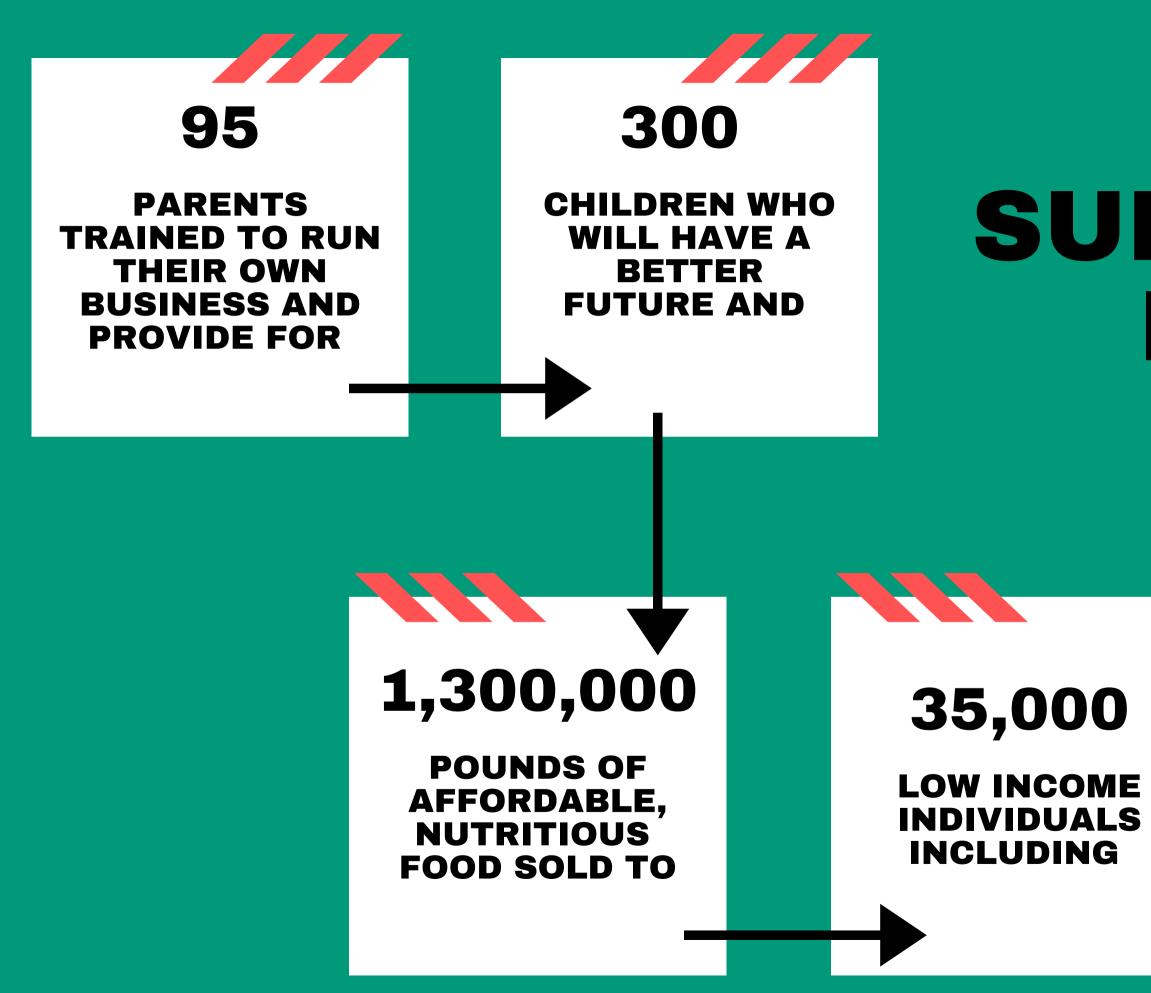


## **ANA JACOBA** STORE OWNER OF THE YEAR!

Ana Jacoba has been a store owner with us for 2 years and this year, she brought in our highest sales!

We congratulated her at our September monthly meeting and gave her a brand new oven to celebrate her achievement.

Ana Jacoba lives with her daughters and grandchildren and is saving to improve their home and provide for their education.



## SUPPLY HOPE IMPACT TO DATE

## 20,000

### CHILDREN.